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1. (Previously Presented) A communications system comprising:
a plurality of regional ground stations;
a plurality of satellites located in a elliptical sub-geosynchronous orbit with respect to the earth, said satellites operating in a service area in a synchronized manner to provide continuous coverage to said service area, said satellites generating a plurality of beams with widths that vary relative to position in the orbit to obtain a substantially uniform cell size covering said service area; and
a plurality of user terminals with the service area receiving communication signals from the satellite.
2. (Original) A system as recited in claim 1 wherein said ground station is coupled to one selected from the group consisting of an internet service provider, a broadcast television center and a corporate internet.
3. (Original) A communications system as recited in claim 1 wherein said uniform cells are substantially fixed within said service area.
4. (Original) A communications system as recited in claim 1 wherein said plurality of beams provide equal capacity density to said cell size.
5. (Previously Presented) A communications system as recited in claim 1 wherein said sub-geosynchronous orbit has a minimum elevation angle is greater than 10 degrees in said service area.
6. (Original) A communications system as recited in claim 1 wherein within said service area is a primary market area.
7. (Previously Presented) A communications system as recited in claim 1 wherein said plurality of satellites comprise a phased array to form said plurality of beams.

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8. (Previously Presented) A communications system as recited in claim 1 wherein said first plurality of satellites are disabled when coextensive with a geostationary orbit.
9. (Previously Presented) A communications system as recited in claim 1 wherein said plurality comprises less than 9 satellites.
10. (Previously Presented) A communications system as recited in claim 1 wherein said plurality comprises 4 satellites.
11. (Previously Presented) A communications system as recited in claim 1 wherein said plurality comprises 5 satellites.
12. (Previously Presented) A communications system comprising:
a first plurality of satellites located in an elliptical sub-geosynchronous orbit with respect to the earth, said satellites operating in a service area in a synchronized manner to provide continuous coverage to said service area, said satellites generating a plurality of beams with widths that vary relative to position in the orbit to obtain a substantially uniform cell size covering said service area, said first plurality of satellites providing a first system capacity; and
a second plurality of satellites deployed after said first plurality of satellites, said second plurality of satellites providing a second system capacity greater than the first system capacity.
13. (Original) A communications system as recited in claim 12 wherein said uniform cells are substantially fixed within said service area.
14. (Original) A communications system as recited in claim 12 wherein said plurality of beams provide equal capacity density to said cell size.

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15. (Original) A communications system as recited in claim 12 wherein said minimum elevation angle is greater than 10 degrees in said service area.
16. (Original) A communications system as recited in claim 12 wherein within said service area is a primary market area having an elevation greater than 30°.
17. (Original) A communications system as recited in claim 12 wherein said first plurality of satellites comprise a phase array to form said plurality of beams.
18. (Original) A communications system as recited in claim 12 wherein said satellites are disabled when coextensive with a geostationary orbit.
19. (Original) A communications system as recited in claim 12 wherein said first plurality comprises less than 9 satellites.
20. (Original) A communications system as recited in claim 12 wherein said first plurality comprises 4 satellites.
21. (Original) A communications system as recited in claim 12 wherein said first plurality comprises 5 satellites.
22. (Cancel)
23. (Previously Presented) A communications system as recited in claim 12 wherein said orbit is an inclined eccentric sub-geosynchronous orbit.
24. (Cancel)

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25. (Previously Presented) A method of developing a customized satellite constellation comprising the steps of:
developing a first satellite constellation having a first set of satellites having regional coverage having a first service area, said first constellation comprises a first plurality of satellites located in a elliptical sub-geosynchronous orbit with respect to the earth, said satellites operating in a service area in a synchronized manner to provide continuous coverage to said service area, said satellites generating a plurality of beams with variable beam widths formed as a function of orbit position to obtain a substantially uniform cell size covering said service area;
launching a second set of satellites to form a second satellite constellation having primary market coverage in cooperation with said first set of satellites to have a second service area greater than said first service area.
26. (Previously Presented) A method as recited in claim 25 comprising launching a third set of satellites to form a third satellite constellation having optimized landmass coverage in cooperation with said first set of satellites and said second set of satellites having a third service area greater than said second service area.
27. (Currently Amended) A method as recited in claim 25 26 wherein said first constellation, said second constellation and said third constellation comprise SGSO satellites.
28. (Currently Amended) A method as recited in claim 26 25 wherein said first set of satellites are non-interfering with GSO satellites.
29. (Currently Amended) A method as recited in claim 26 25 wherein said second set of satellites are non-interfering with GSO satellites.
30. (Currently Amended) A method as recited in claim 27 25 wherein said first plurality of satellites and said second set of satellites have active arcs sized to provide continuous coverage to said second service area.

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31. (Currently Amended)) A method as recited in claim ~~27~~ 25 wherein said first plurality of satellites and said second set of satellites have active arcs sized to be non-interfering with GSO satellites.

32. (Previously Presented) A communications system comprising:
a plurality of regional ground stations;
a plurality of satellites located in a elliptical sub-geosynchronous orbit with respect to the earth, said satellites operating in a service area in a synchronized manner to provide continuous coverage to said service area, said satellites generating a plurality of beams with variable beam widths that vary as a function of orbital position to obtain a substantially uniform cell size covering said service area; and
a plurality of user terminals with the service area receiving communication signals from the satellite.

33. (Previously Presented) A communications system as recited in claim 32 wherein said plurality of satellites operate using a frequency of a GSO satellite.

34. (Previously Presented) A communications system as recited in claim 33 wherein said plurality of satellites not operating in a GSO satellite avoidance zone.